



Royal College  
of Physicians

Partnership opportunities

RCP conferences

## Cardiology update

1 October 2015

## Partnership and supporter opportunities

Venue: Royal College  
of Physicians, London

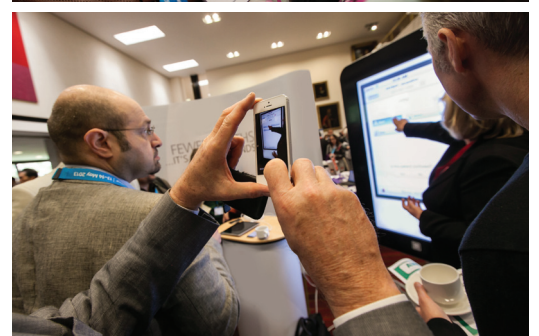


The Royal College of Physicians is an independent professional membership organisation and registered charity, representing over 30,000 physicians in the UK and internationally. With the aim of supporting our members at each stage of their career we run a full programme of events, covering a comprehensive range of topics designed to equip doctors with the skills and knowledge needed to maintain and improve standards of clinical care, as well as prepare for revalidation.

**Cardiology update** on 1 October 2015 is an annual RCP conference designed to bring busy clinicians up-to-date in the ever changing landscape of cardiology in just one day. The programme presents the latest case-based information - designed to be applicable to every-day practice - by experts at the forefront of cardiology. The conference is one of the best-known events in the cardiology community and attracts a large audience each year.

With this day, we are offering opportunities to access the people who use your products and services face-to-face and present your brand as a supporter of the profession to over 30,000 doctors worldwide.

Delegate numbers at RCP conferences have increased by 60% over the last two years.



#### Why should I support the event?

By supporting or exhibiting at the event, you will be able to:

- > Extend your message and raise the profile of your brand amongst the very people who use your products and services.
- > Network directly with the people who influence your business.
- > Gain face-to-face access with major players in the field, all under one roof.
- > Present your company as a supporter of the profession to all RCP members and fellows and healthcare workers around the world.

#### Who will I meet?

Up to 140 delegates from the following groups:

- > cardiologists
- > general physicians
- > consultants who undertake general medicine as part of their clinical service
- > acute medicine specialists.

## Opportunities available

We are pleased to offer a number of packages and opportunities to be involved with the event (see detailed packages below). We would also be happy to discuss a package tailored to suit your needs. Please contact Richard Marsden on 0161 872 6667 or at [richard@lansdownepublishing.com](mailto:richard@lansdownepublishing.com) to discuss your requirements.

### Principal partner

(exclusive package available to one company)

**£4,495**

#### Before the conference:

- > Acknowledgment as principal partner and link to company website on conference web-page.
- > Acknowledgment as principal partner with company logo and link to company website on the downloadable programme on the website.
- > Acknowledgment as principal partner and link to company website on all e-newsletters sent to prospective delegates (subject to timings).
- > Acknowledgment as principal partner and link to company website on joining instructions email sent to all delegates (subject to timings).
- > A full delegate list (delegate names and organisations) in advance of the conference.

#### At the conference:

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) in a prominent area of the exhibition with access to power socket and wireless internet.
- > The opportunity to run a 20-minute lunchtime satellite session open to all delegates, providing the opportunity to speak to delegates in a dedicated learning session (partner company to arrange all content and speakers and subject to the RCP's final approval of programme and content).
- > Space for a pull-up banner stand in both the registration area and on the stage in the main auditorium.
- > 300-word company editorial with logo in delegate pack and acknowledged as principle partner of the event.
- > Company logo in prominent place on holding slide in main conference auditorium and acknowledged as principal partner of the event.
- > Company literature in delegate packs (inserts to be provided by partner and maximum of A4 in size).

- > Full complimentary delegate passes for three colleagues from your company or guests (access to conference sessions and full catering).

- > Complimentary lunch and refreshments for two exhibitors.

#### Post-conference:

- > Acknowledgement as principal partner in post-conference email to delegates and link to company website.

### Partner (two packages available)

**£2,995**

#### Before the conference:

- > Acknowledgment as partner and link to company website on conference web-page.
- > Acknowledgment as partner with company logo and link to company website on the downloadable programme on the website.
- > Acknowledgment as partner and link to company website on all e-newsletters sent to prospective delegates (subject to timings).
- > Acknowledgment as partner and link to company website on joining instructions email sent to all delegates (subject to timings).
- > A full delegate list (delegate names and organisations) in advance of the conference.

#### At the conference:

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) with access to power socket and wireless internet.
- > 200-word company editorial with logo in delegate pack and acknowledged as partner of the event.
- > Company logo on holding slide in main conference auditorium and acknowledged as partner of the event.
- > Company literature in delegate packs (inserts to be provided by partner and maximum of A4 in size).
- > Full complimentary delegate passes for two colleagues from your company or guests (access to conference sessions and full catering).
- > Complimentary lunch and refreshments for two exhibitors.

#### Post-conference:

- > Acknowledgement as partner in post-conference email to delegates and link to company website.

**Supporter** (three packages available)

**£2,495**

**Before the conference:**

- > Acknowledgment as a supporter and link to company website on conference web-page.
- > Acknowledgment as a supporter with company logo and link to company website on the downloadable programme on the website.
- > Acknowledgment as supporter and link to company website on joining instructions email sent to all delegates (subject to timings).
- > A full delegate list (delegate names and organisations) in advance of the conference.

**At the conference:**

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) with access to power socket and wireless internet.
- > 100-word company editorial with logo in delegate pack and acknowledged as a supporter of the event.
- > Company logo on holding slide in main conference auditorium and acknowledged as a supporter of the event.
- > Complimentary lunch and refreshments for two exhibitors.

**Exhibitor** (multiple packages available)

**£995**

**At the conference:**

- > A 6ft table-top exhibition space (or equivalent space for a curved stand) in the exhibition.
- > Complimentary lunch and refreshments for two exhibitors.



**Additional opportunities**

**Add further value to your package with the following extras:**

- > Company literature in delegate packs (company to supply insert and a maximum of A4 in size) - £495
- > Company 'take-away' distributed to delegates at registration (small item such as pen, notepad, key-chain etc. – item to be agreed by RCP and supplied by partner/supporter) - £495

To book or discuss any of these packages further, please contact:

**Richard Marsden**

**Tel: 0161 872 6667**

**Email: richard@**

**lansdownepublishing.com**

Find out more about RCP conferences at [www.rcplondon.ac.uk/events](http://www.rcplondon.ac.uk/events).

An exhibition floorplan is available on request (contact [richard@lansdownepublishing.com](mailto:richard@lansdownepublishing.com) / 0161 872 6667)

NB. All prices subject to VAT at the time of booking.

We are pleased to offer a 30% discount to registered charities.

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